

LOCAL SCHOOL RECEIVES EQUIPMENT BOOST FOR BREAKFAST CLUB

Langney Primary School in Eastbourne received a £200 donation to enhance their breakfast club with brand new equipment, following a national competition win.

Langney Primary School, which is a member of the Kellogg's Breakfast Club network, was one of fifty schools from across the UK who was selected to receive the breakfast boost.

The school entered a competition which was featured in the cereal company's Breakfast Club e-newsletter, aimed at showcasing best practice and providing practical resources to ensure the sustainability of the club.

A national audit of school breakfast clubs across the UK examined the challenges schools face in sustaining their clubs. The findings revealed that 82 per cent* of schools welcomed much needed equipment as part of additional support for their clubs.

Mrs Julie Prentice, Headteacher, said: "We are so grateful to receive this generous donation. We have since been able to purchase toys and aprons for our club.

These resources will help us to provide our breakfast club services for our children and their families thanks to the support from Kellogg's."

April Armstrong, Corporate Social Responsibility manager, at Kellogg's, said "We believe all children should have the opportunity to start the day with breakfast, but equipment and resources are just as important to clubs as the food itself. We're proud to be able to support so many schools across the UK."

Kellogg's has supported breakfast clubs since 1998 and currently has over 2,500 schools signed up to its network, offering them a range of resources and provisions to help them operate sustainable and effective breakfast clubs. To join the network, schools can visit www.breakfastsforbetterdays.co.uk

**Breakfast Clubs, the view from the inside*, research commissioned by Kellogg's, 2015.

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